

2026 SUPPORTER PROGRAM

BECOME A DIAMOND, PLATINUM, GOLD OR SILVER SUPPORTER TO GROW AND CONNECT WITH THE MEAT INDUSTRY



2026

Supporter Program

Meat & Poultry Ontario (MPO) is pleased to confirm the continuation of the Supporter Program in 2026. The program provides members with the opportunity to make a one-time annual contribution, with recognition extended throughout the year in appreciation of their support.

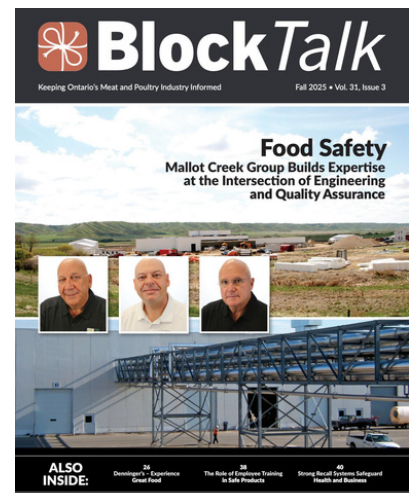
The ongoing success of our association is made possible through the financial commitment of our members and industry partners. The Supporter Program enables MPO to allocate resources more effectively toward initiatives that address industry priorities and advance the collective interests of the sector.

We value your commitment to our membership, the broader industry, and the future growth of the sector. Through this program, MPO will continue to develop stronger business connections and opportunities across events, advertising, referrals, and other initiatives.



For more information on how you can become part of the MPO Supporter Program, contact **Robert Viveiros** at connect@meatpoultryon.ca or (519) 763-4558 ext. 226

Note: MPO Supporter Program deliverables run April 1, 2026 – March 31, 2027.



Date	Event Name	Location
May 12, 2026	Industry Day & AGM	The GrandWay Events Centre, Elora, ON
June 2026	Ontario's Finest Meat Competition	Fanshawe College, London, ON
September 14, 2026	Ontario's Finest Butcher Competition - Elimination	Handtmann Canada, Waterloo, ON
October 2-3, 2026	Meat Industry Expo	International Centre, Mississauga, ON
October 3, 2026	Ontario's Finest Butcher Competition – Finale	International Centre, Mississauga, ON
October 3, 2026	Awards Gala	The Westin Toronto Airport Hotel, Toronto, ON

DIAMOND \$7,500



Acknowledgement on MPO Communications

- An upgraded profile in the member database on meatpoultryon.ca
- Recognition on the **BlockTalk** Supporter Logo Page, reaching over 2,000 industry professionals per issue, four times annually.
- A dedicated profile in one issue of MPO's *Word on the Block* e-blast
- Company logo displayed on the MPO Supporter Banner at every MPO event throughout the year.
- A six-month web banner advertisement featured across all *meatpoultryon.ca* website pages.

Special Activation Recognition

- Associate members will also receive naming rights to an MPO activation

Industry Day & AGM Recognition

- Two (2) complimentary tickets
- Logo recognition in Annual Report

The Meat Industry Expo Recognition

- Logo recognition in the Expo show guide through a ½ page advertisement
- Associate members will also receive naming rights to an MPO activation

****See last page for list of activations, requires an additional in-kind contribution**

Awards Gala

- Two (2) complimentary tickets
- Address the attendees and present a membership award

Industry Development

- Logo recognition in the Ontario's Finest Butcher Competition video
- Logo recognition in the Ontario's Finest Meats Competition video
- Recognition at all MPO-affiliated events, such as Skill Ontario

Additional sponsorship opportunities available at the Diamond level are subject to additional fees. List of potential activations on the last page. Please contact us for more information.

*****If the above deliverables cannot be achieved for unforeseen circumstances, MPO will work with your company to find an alternative***

PLATINUM \$5,500



Acknowledgement on MPO Communications

- Profile in the member database on meatpoultryon.ca
- Recognition on the **BlockTalk** Supporter Logo Page, reaching approximately 2,000 industry professionals per issue, four times annually.
- A dedicated profile in one issue of MPO's Word on the Block e-blast.
- Company logo displayed on the MPO Supporter Banner at every MPO event throughout the year.
- A six-month web banner advertisement featured across all meatpoultryon.ca website pages.

Special Activation Recognition

- Associate members will also receive naming rights to an MPO activation

Industry Day & AGM Recognition

- Two (2) complimentary tickets
- Logo recognition in Annual Report

The Meat Industry Expo Recognition

- Logo recognition in the Expo show guide through a ¼ page advertisement

Awards Gala

- Two (2) complimentary tickets

Industry Development

- Logo recognition in the Ontario's Finest Butcher Competition video
- Logo recognition in the Ontario's Finest Meats Competition video
- Recognition at all MPO-affiliated events, such as Skill Ontario

Additional sponsorship opportunities available at the Platinum level are subject to additional fees. List of potential activations on the last page. Please contact us for more information.

***If the above deliverables cannot be achieved for unforeseen circumstances, MPO will work with your company to find an alternative*

GOLD \$3,500



Acknowledgement on MPO Communications

- Acknowledgement on MPO Communications
- Profile in the member database on meatpoultryon.ca
- Recognition on the **BlockTalk** Supporter Logo Page, reaching approximately 2,000 industry professionals per issue, four times annually.
- A dedicated profile in one issue of MPO's Word on the Block e-blast
- Company logo displayed on the MPO Supporter Banner at every MPO event throughout the year.
- A four-month web banner advertisement featured across all meatpoultryon.ca website pages.

Industry Day & AGM Recognition

- Two (2) complimentary tickets
- Logo recognition in Annual Report

Meat Industry Expo Recognition

- Logo recognition in the Expo show guide through a ¼ page advertisement

Awards Gala

- Two (2) complimentary tickets

Industry Development

- Logo recognition in the Ontario's Finest Butcher Competition video
- Logo recognition in the Ontario's Finest Meats Competition video
- Recognition at all MPO-affiliated events, such as Skill Ontario

Additional sponsorship opportunities available at the Gold level are subject to additional fees. List of potential activations on the last page. Please contact us for more information.

***If the above deliverables cannot be achieved for unforeseen circumstances, MPO will work with your company to find an alternative.*

SILVER \$1,500



Acknowledgement on MPO Communications

- Profile in the member database on meatpoultryon.ca
- Recognition on the **BlockTalk** Supporter Logo Page, reaching approximately 2,000 industry professionals per issue, four times annually.
- A dedicated profile in one issue of MPO's *Word on the Block* e-blast
- Company logo displayed on the MPO Supporter Banner at every MPO event throughout the year.
- A three-month web banner advertisement featured across all *meatpoultryon.ca* website pages.

Industry Day & AGM Recognition

- Two (2) complimentary tickets
- Logo recognition in Annual Report

Meat Industry Expo Recognition

- Logo recognition in the Expo show guide on Supporter Appreciation page

Awards Gala

- Two (2) complimentary tickets

Industry Development

- Logo recognition in the Ontario's Finest Butcher Competition video
- Logo recognition in the Ontario's Finest Meats Competition video
- Recognition at all MPO-affiliated events, such as Skill Ontario

Additional sponsorship opportunities available at the Silver level are subject to additional fees. List of potential activations on the last page. Please contact us for more information.

***If the above deliverables cannot be achieved for unforeseen circumstances, MPO will work with your company to find an alternative.*

Additional Supporter Activations



ACTIVATIONS

- Lanyards & Nametags
- Tote Bags
- Coffee Stations
- Breakfast or Lunch or Snack Stations
- Educational Sessions
- Cocktail Reception

COSTS

- \$1000
- \$750
- \$500
- \$750
- \$2,500 - \$5,000
- \$1,500



- Lanyards & Nametags
- Tote Bags
- Charging Station
- Hydration Station
- Coffee Stations
- Beer or Wine Gardens
- Breakfast or Lunch or Snack Stations
- Educational Sessions
- One 30-minute fashion show (models, MC, etc. to be provided by sponsor)
- Lounge Sponsor
- Cocktail Reception

- \$1000
- \$750
- \$1,750/station
- \$500
- \$750
- \$2,500
- \$1,500
- \$2,500 - \$5,000
- \$5,000
- \$1,500
- \$3,500



Membership Pub Night

- Sponsor a night at a local pub for MPO membership to come together and network

- \$5,000



CMIT Demonstration Day

- A day supported by CMIT to demonstrate equipment to your customers. Either come to CMIT, or we come to you!

- Pricing to be determined based on type of demonstration requested.

Activations list costs are subject to change based on availability and are listed to provide an estimate of what it will cost. Final cost will be determined at the time the activation takes place.

Thank-you to our 2025 Supporters

DIAMOND

handtmann
Ideas for the future.

REISER

PLATINUM

MULTIVAC



MNP

polytarp
PRODUCTS

VC999

Viscofan

GOLD

ABATE
PACKERS LTD.

AKR Consulting

DARLING
INGREDIENTS

Duropac

Erb
www.erbgroupp.com



MALABAR
Always raising the bar.

PEMBERTONS

METZGER
EST. 1911

QMS
INTERNATIONAL INC.



BEEF FARMERS
of Ontario



SILVER

AgSights

BIZERBA



CARLISLE
Technology



finest
SAUSAGE MEAT
Ltd.

HAYTER'S FARM
TASTE & TRADITION

KING COLE



Pack3000

NORDIPAK
BY POLY-CLIP SYSTEM

SAF Drives Inc.

SANI MARC
Hands-on Hygiene.

DPEC
POULTRY SOLUTIONS INC.

weber

Schefter
POULTRY PROCESSING

INDUSTRIES
CLEANING PRODUCTS

NORSTAR
CORPORATION

ONTARIO
TURKEY



**Meat &
Poultry**
ONTARIO